



## PINC MARKETING PRIVACY NOTICE POLICY

UPDATED MAY 2018

Pinc Marketing is an online and content marketing business committed to excellent customer service and the delivery of the highest level of work to my clients. I operate with the highest level of professionalism at all times and am committed to the continual development and improvement of my business services.

Pinc Marketing seeks to comply with the new standards introduced by the European Data Protection Law – known as the General Data Protection Regulation (GDPR) and is committed to maintaining and providing clarity on how I handle personal information and to ensuring that your personal data is kept safe and secure.

PERSONAL DATA – legitimate reasons for holding personal data

Personal data is held by Pinc Marketing when you contact me via my website, by phone or by email, if you sign up to receive my blog and newsletter, request a download and if you contact me to request further information.

Specific reasons for holding personal information could include:

- You contact me to request information on the services I offer or to seek clarification on what I do and how I may be able to help you.
- You have previously requested information from me.
- You have previously worked with me.

Client personal data is held by Pinc Marketing for the purposes of:

- Responding to requests for information on services and packages.
- Customer Service, support and guidance.
- Company updates and announcements.
- Developments and changes to the services I offer.

If you do not wish to receive information about my services please tick the appropriate box to unsubscribe in the bottom of any of my email newsletters or email me at [sophie@pincmarketing.com](mailto:sophie@pincmarketing.com).

I do not share information and the personal data I hold will be held by me for the sole purpose of getting in touch with you. By submitting your personal information to the website or contacting me by email, you consent to me processing of your personal data in accordance with this Privacy Policy. This data will be used by me to authenticate your

identity and to provide you with my services. I will not disclose any information I keep about you to any third parties.

The electronic records I hold are stored on password protected computers and secure cloud storage. My cloud providers are GDPR compliant.

If you wish to know more about the personal data I hold for you or wish to discuss a concern or amend the information I hold, please call or email Pinc Marketing on:

Telephone: [+447986919043](tel:+447986919043)

Email: [sophie@pincmarketing.com](mailto:sophie@pincmarketing.com)

This Privacy Notice Policy is reviewed annually to ensure that any additions or amendments can be implemented to meet the requirements under the General Data Protection Regulation (GDPR).